



Master Planning & Capital Campaign

June 5th, 2022

Matthew Cowperthwait

Cliff Shisler

Joetta Prost

Tony Potochnik

Kathy Shell



Planning

Master Planning & Capital Campaign Updates

A few other recent notes...

Contractor Selection
March 6th



- Interview of different potential contractors for work, and selection of Beischel Building company to support work on the Master Plan on March 6th.

Congregational Vote
April 10th



Approval of two motions:

- “I am in favor of beginning the restoration of the sanctuary exterior as soon as possible.”
- “I authorize the board of trustees to obtain a loan up to \$300,000 and/or a line of credit to serve as a bridge to cover sanctuary restoration costs in advance of a capital campaign anticipated to begin later this year.

Refining Our Financial Strategy

Review of Church Finances

- What financial position our church was in & the assets we have



Annual Budget

- Our yearly contributions, annual expenses and how taking on any debt may impact what our church may do.



Fundraising Estimation Process

- From Capital Campaign Consultant, that a motivating capital campaign can help us fundraise 3x – 5x annual giving



Updated Financial Strategy

- We believe as an initial estimate our church could effectively run a capital campaign of \$1.1M without taking on debt and conservative use of church finances
- A final value will be determined by a capital campaign.

Refining Our Facilities Master Plan

Property Condition Report (2020)

Broad review of facilities commissioned by the Board & Property

Master Planning Feedback Sessions (2021)

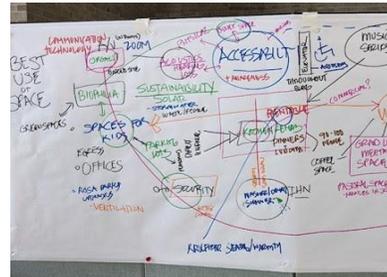
7 Feedback sessions held to collect in depth feedback with 100+ unique comments.

Congregational Input Session (2/27/22)

Input Session conducted by MSA to receive feedback from the Congregation for a refresh of the Facilities Master Plan

Sanctuary Façade Study (3/2/2022)

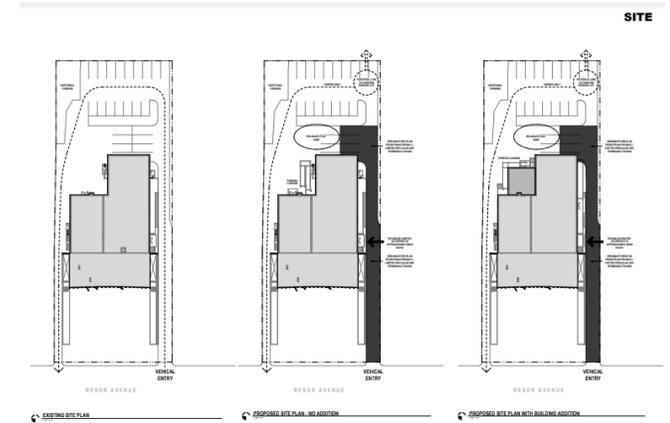
conducted by THP to understand the full extent of damage to the wall & costs for restoration to the Sanctuary



Updated Facility Master Plan

Design Options

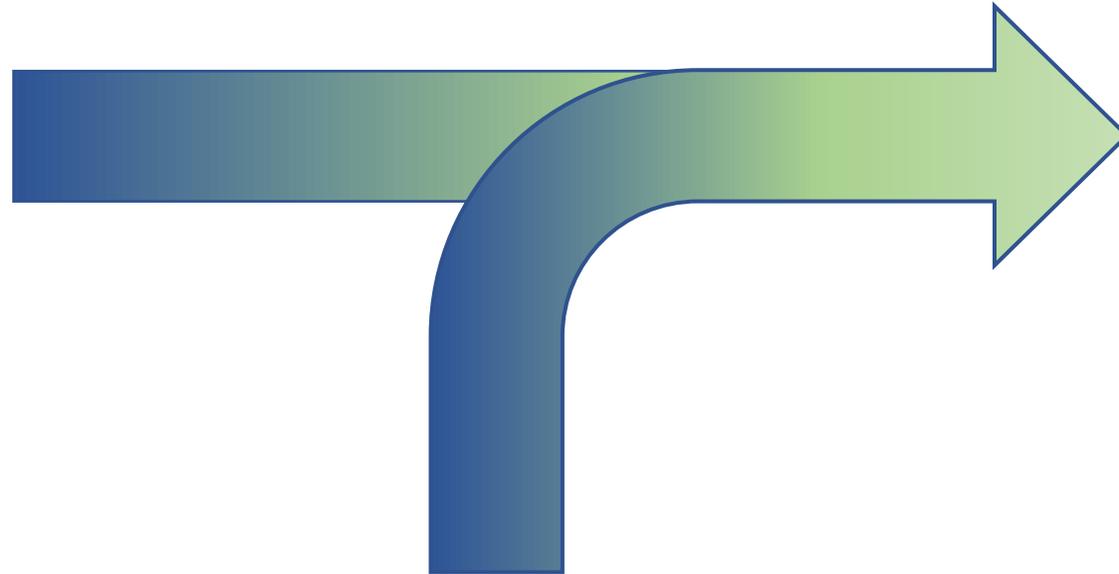
Initially Presented to the Congregation on Sunday May 22nd



Next Steps

Merging of our Architectural Master Planning Refinements & Capital Campaign

Architecture Design Options



Cohesive Facility Master Plan

Identify the Large Blocks

- What are the large blocks of work that we want to seriously consider in the next 5 years?
- What do we want to invest our time into getting the details right on, so after a capital campaign we can finalize our priorities?
- What work do know right now that we want to defer to a later point?



Our Process Moving Forward

 We are Here!



Design Options

- Broad Concepts & Costs
- Understand our Options



Capital Campaign

- Financial Feasibility
- Kick Off
- Donation Projections



Finalize Design

- Incorporate details
- Congregational Vote to Approve

For More Information

- Watch the weekly e-News for updates!
- Read the Capital Campaign “*Frequently-Asked Questions*”
https://stjohnsuu.org/PDFs/Capital_Campaign_FAQ-June-4-2022.pdf
- Review the Master Plan Design Options:
https://stjohnsuu.org/PDFs/22-05-22_St.John_UUC_Presentation%2Bbudgets.pdf
- Read the Master Planning Team update in the St. John’s Annual Report:
https://stjohnsuu.org/PDFs/St.Johns_UU_Annual_Report_2021-22C.pdf
- Attend an upcoming Zoom Discussion with the Master Planning Team:
 - Sunday June 12 @ 9:00 a.m. <https://tinyurl.com/StJohnsPlanningZoom6-12-2022>
 - Monday June 13 @ 7:00 p.m. <https://tinyurl.com/StJohnsPlanningZoom6-13-2022>

Why Initiate A Capital Campaign Today?

- We need to raise funds for work on our sanctuary façade
- We need to start the Capital Campaign process to help finalize our understanding of what we can afford – so we can finalize our priorities.

Motion

"I am in favor of the Board's recommendation to begin a capital campaign to raise funds for the sanctuary exterior façade restoration and church building improvements."